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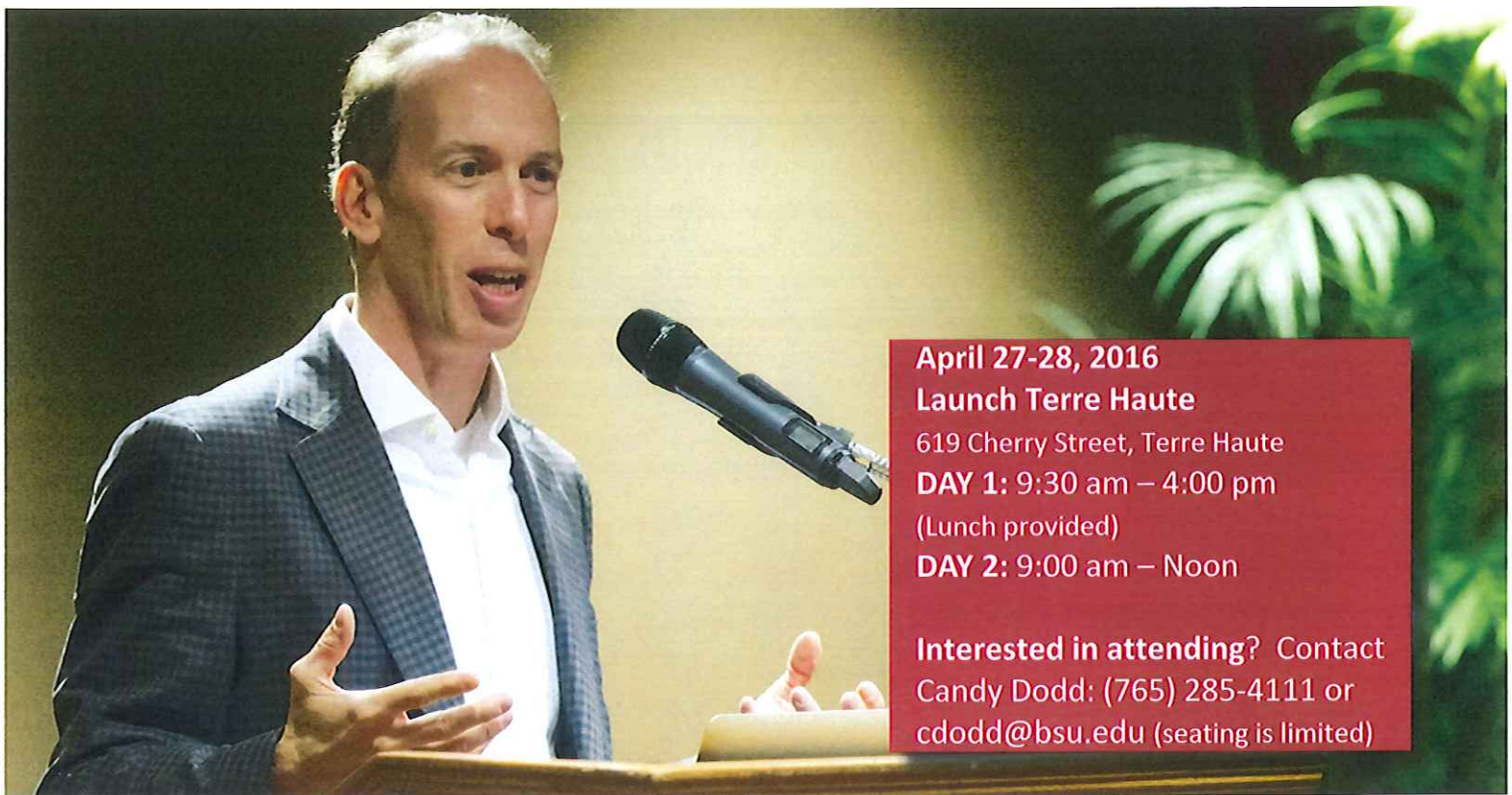
Edwards,Michelle

APR 11 2016

**From:** Shelley Klingerman [shelley@launchterrehaute.com]  
**Sent:** Monday, April 11, 2016 1:41 PM  
**To:** Edwards,Michelle; Adamson,Rene; Bennett,Duke A  
**Subject:** Entrepreneurial Workshop  
**Attachments:** entrepreneurial innovation training flier--Terre Haute.pdf; ATT00001.txt

CITY CLERK

Please share the following information with anyone you feel would be interested.



**April 27-28, 2016**

**Launch Terre Haute**

619 Cherry Street, Terre Haute

**DAY 1:** 9:30 am – 4:00 pm

(Lunch provided)

**DAY 2:** 9:00 am – Noon

**Interested in attending?** Contact  
Candy Dodd: (765) 285-4111 or  
cdodd@bsu.edu (seating is limited)

## ENTREPRENEURIAL INNOVATION TRAINING

*Offered by Ball State University's Indiana Communities Institute in partnership with the Indiana Office of Small Business and Entrepreneurship*

Successful organizations use creative problem-solving to innovate, troubleshoot, and explore opportunities on a continuous basis.

Basadur Simplicity® is a simple and proven process to move from defining problems to implementing creative solutions. Ball State University's John H. Schnatter Institute for Entrepreneurship and Free Enterprise has adapted this powerful process to advance entrepreneurial thinking in businesses, non-profit organizations, and public service.

In this train-the-trainer session, participants will:

- Learn about different styles of problem solving
- Explore how your organization can use these styles to maximize performance
- Practice problem-solving skills
- Earn the chance for their entire staff\* to complete the Basadur® profile

\*some exceptions may apply

Training is provided by the Indiana Communities Institute at Ball State University. The Institute's research-policy-practice framework is designed to address the modern challenges of economic development through community-based strategies for sustainable growth.



**INDIANA**  
Office of Small Business  
& Entrepreneurship



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